



JUSOOR INTERNATIONAL FOR MEDIA AND DEVELOPMENT ANNUAL REPORT

2024

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Message from President & Founder

As we reflect on the past year, it is with immense pride and gratitude that I address you as the President of Jusoor International. In our ongoing mission to advance human rights, protect freedom of expression, and promote sustainable development, 2024 has been a year of transformative progress and meaningful impact.

Throughout the year, Jusoor International has remained unwavering in our commitment to safeguard victims of human rights violations, foster ethical media practices, and contribute to alleviating human suffering in conflict-affected regions. I am proud to report that we have made significant strides in translating our vision into reality. From launching investigative efforts to responding to humanitarian crises, our work in 2024 has been defined by purpose, passion, and tangible outcomes.

Our work in 2024 is a testament to our collective dedication to creating positive change. Through our Investigating and Reporting Program, we initiated critical investigations into human rights abuses, including the successful organization of the Symposium on AI and Citizenship, where global experts came together to discuss the ethical implications of AI in human rights. These efforts advanced our goal of shedding light on injustices and building a global network of collaborators committed to exposing violations.

In our Emergency and Response Program, our rapid response initiative for Lebanon provided timely and targeted aid to displaced populations, reinforcing our commitment to efficient, data-driven humanitarian action. This program, along with our focus on improving emergency response strategies, is helping us make a real difference in the lives of those affected by conflict and displacement.

Through our Freedom of Expression Program, we launched panels and discussions on the critical issue of fake news in conflict zones, raising awareness about the dangers of misinformation and the need for independent journalism. These efforts not only educated the public but also laid the groundwork for future initiatives aimed at building the capacity of journalists to navigate digital media responsibly.

None of our achievements would have been possible without the invaluable support of our partners and stakeholders. Our growing network of collaborators has amplified our ability to create lasting impact, and we are deeply grateful for the shared commitment of those who stand with us in the fight for human rights, media freedom, and social justice.

As we look toward the future, the challenges we face only strengthen our resolve. In 2025, Jusoor International will continue to build on the momentum of 2024, expanding our work in key areas and introducing new initiatives to address pressing global issues.

As we move forward into 2025, I am more confident than ever in the ability of Jusoor International to drive meaningful, positive change. Our continued success will depend on the unwavering support of our partners, followers, and the entire Jusoor family. Together, we are building a future where human rights are respected, freedom of expression is upheld, and those in need receive the assistance and support they deserve.

Jusoor International for Media and Development

I extend my heartfelt gratitude to each member of the Jusoor family, our partners, and all those who contribute to our shared mission. It is your dedication and passion that propel us forward, and with your continued support, I am confident we will achieve even greater things in the years ahead.

Together, we are making a difference.

Mohamed Al-Hammadi

2024 In Review

In a world that continuously grapples with complex and evolving challenges, your steadfast support has been the cornerstone of Jusoor International's work. This annual report serves not only as a reflection on the achievements of the past year but also as a forward-looking testament to the collective journey we have undertaken to create positive change. Together, we have laid the foundation for a future that is guided by the values of human dignity, justice, and collaboration.

Founding Principles

At Jusoor International, our mission has always been rooted in the core principles of transparency and accountability, inclusivity and diversity, collaboration and partnership, empowerment and capacity-building, and adherence to human rights. These principles have driven us in our pursuit to lead and sponsor effective interventions, protect victims of human rights violations, and foster positive practices in media, human development, and conflict resolution. We strive for continuous learning and improvement, ensuring that our approaches remain relevant and impactful in an ever-changing global landscape. These values not only guide our work but define the character of Jusoor as an organization committed to sustainable, transformative change.

Origins and Early Challenges

Jusoor emerged with a bold vision to address the pressing human rights challenges faced by vulnerable communities, with a special focus on conflict zones and media freedom. From its inception, Jusoor has been driven by a deep commitment to ethical practices, humanitarian aid, and the protection of fundamental freedoms. Yet, the path was not always smooth. We faced early challenges such as limited resources, political and security risks, and shifting global dynamics that affected our ability to reach those most in need. However, fueled by an unwavering passion for human rights and a commitment to making a difference, Jusoor has overcome these hurdles. Through perseverance and strategic partnerships, we have grown into a respected force in the field, building a reputation for effectiveness, integrity, and resilience.

Future Goals and Aspirations

As we turn our attention to 2025, Jusoor is poised for continued growth and impact. Our strategic objectives for the coming year are designed to build on the successes of 2024 while addressing emerging challenges. With a focus on innovation, inclusivity, and collaboration, we aim to expand our reach and deepen our influence across the three core areas of our work.

We will launch comprehensive capacity-building programs to equip journalists, humanitarian workers, and other key stakeholders with the skills to operate effectively and safely in conflict zones. These programs will cover areas such as journalism safety, strategic management in conflict environments, and ethical AI.

We will also partner with the Civilian Agenda to produce a powerful documentary on the humanitarian crisis in Gaza, providing a platform for advocacy and amplifying the voices of those most affected by conflict.

Our Cultural Festival in Geneva will serve as a global gathering to foster dialogue, celebrate resilience, and promote the role of culture in peacebuilding and conflict resolution.

Finally, we wish to become members of the International Network on Explosive Weapons (INEW) and we believe that it will provide us with new opportunities to advocate for international standards to protect civilians from the devastating impact of explosive violence.

These projects, together with our ongoing initiatives, will advance Jusoor’s mission to promote human rights, support freedom of expression, and provide urgent humanitarian aid to those in need.

Call to Action

As we continue on our journey, we invite you—our valued stakeholders—to stand with us in our upcoming initiatives. Your continued support is essential as we move forward in our mission to effect meaningful, sustainable change. In 2024, Jusoor made significant strides toward achieving our goals, and with your partnership, we are confident in our ability to drive even greater impact in the years to come.

Through the collective efforts of our partners, donors, volunteers, and staff, we aim to continue expanding our work in Investigating and Reporting, Emergency and Response, and Freedom of Expression. Our vision for the future is one where we not only address urgent human rights challenges but also build lasting solutions that empower communities and foster a more just, compassionate world.

We would like to express our deepest gratitude to each member of the Jusoor family—our donors, volunteers, staff, and partners. Your unwavering commitment and support are the driving forces behind our work, and we look forward to continuing this journey together. With your help, we are confident that we will create a world where human rights are upheld, freedom of expression is protected, and every individual is empowered to live with dignity and hope.

Together, we will continue to make a difference.

Our Programs

Transforming impact through core programs

At Jusoor International, we remain steadfast in our mission to address critical human rights issues, enhance emergency response mechanisms, and advocate for the freedom of expression worldwide. In 2024, our work will continue to evolve, with a focus on advancing our three core programs: Investigating and Reporting, Emergency and Response, and Freedom of Expression. These programs are the pillars that guide our efforts toward creating lasting, transformative change.

Investigating and Reporting Program

The Investigating and Reporting Program at Jusoor is dedicated to uncovering human rights violations and amplifying the voices of the marginalized. Through strategic investigations, we focus on documenting indisputable records of abuses, ensuring that these stories reach the public and policymakers. By fostering partnerships with local and international organizations, we aim to expose these violations more effectively, using a collaborative approach to strengthen our efforts and maximize the reach of our findings.

An essential aspect of our program is advocacy. We continue to work directly with organizations and policymakers, advocating for specific policy changes that can halt systemic human rights violations. In 2024, we aim to increase our engagement, expand our network of partners, and strengthen our ability to influence policy through targeted campaigns and strategic collaborations.

Emergency and Response Program

In crisis situations, Jusoor's Emergency and Response Program provides timely, data-driven interventions to support victims in the most vulnerable areas. Our approach integrates advanced data analysis to better understand hotspots, allowing us to act quickly and effectively. This data-driven methodology not only helps identify urgent needs but also ensures that resources are allocated efficiently, maximizing our impact on the ground.

Humanitarian aid remains a critical part of our mission. In partnership with local organizations, we respond to emergencies by delivering essential supplies and services, providing rapid relief to those in need. Our emergency response efforts are underpinned by a commitment to swift action, ensuring that aid reaches the most affected communities with minimal delay.

Freedom of Expression Program

Our Freedom of Expression Program is dedicated to protecting and promoting independent journalism as a cornerstone of democratic societies. By launching media advocacy campaigns, Jusoor seeks to raise public awareness about the vital role of free and ethical journalism. These campaigns are designed to engage a wide audience, advocating for the safety of journalists and the importance of an open, informed society.

In addition, we provide capacity-building training for journalists and media professionals, equipping them with the necessary skills and knowledge to operate safely and effectively in challenging environments. Our workshops focus on both safety protocols and ethical

journalism practices, empowering individuals and organizations to uphold the standards of free expression despite growing threats in many parts of the world.

The Road Ahead: Strategic Goals for 2025

As we look toward the year ahead, Jusoor is committed to deepening its impact through the continued development of these core programs. Our goals for 2025 center on advancing investigative efforts, improving emergency response times, and expanding our capacity-building initiatives.

In the Investigating and Reporting Program, we aim to enhance our investigative team and broaden our network of partners, ensuring that human rights violations are exposed and that meaningful advocacy leads to policy changes.

For the Emergency and Response Program, our focus will be on improving data analysis capabilities and reducing response times to provide faster, more efficient humanitarian aid. We also plan to strengthen our partnerships with local organizations to ensure that aid reaches those who need it most.

In the realm of Freedom of Expression, we are committed to launching impactful media campaigns and expanding our capacity-building training that helps ensure the safety and professionalism of journalists in an increasingly challenging landscape.

With these initiatives, Jusoor is dedicated to driving long-term, sustainable change. We look forward to partnering with like-minded organizations and communities to achieve our strategic goals and create a brighter future for those we serve.

Our Projects in 2024

A. Aid and intervention:

Rapid Response Program for Lebanon

Amidst the ongoing challenges faced by Lebanon, Jusoor International launched a **Rapid Response Program for Lebanon** to provide essential support to those affected by the prolonged crisis. Rooted in collaboration and community engagement, the program mobilized resources and partnerships to ensure meaningful aid delivery.

Program Objectives and Scope

The Rapid Response Program in Lebanon is tailored to meet urgent needs through a carefully coordinated strategy of donation collection, partnership building, and distribution. This approach allowed us to maximize impact and deliver aid efficiently to displaced and affected populations.

Over an extended period, Jusoor International gathered donations from individuals and organizations. Contributions included: clothing, hygiene products, toys and books for children, shoes, and medication. Donations were meticulously sorted and organized by Jusoor's dedicated team, ensuring that items were categorized based on recipient needs and prioritized for effective distribution. A robust network of partnerships was formed to facilitate the delivery of aid. Collaborators included:

- The Lebanese Embassy: Supporting the coordination of efforts and providing diplomatic guidance.
- Lebanese Organizations: Working directly in Lebanon to address local needs.
- The Lebanese Red Cross: Leveraging their extensive infrastructure for aid distribution.
- Geneva-Based Organizations and Individuals: Offering logistical and material support.

Together, these partnerships enabled the regular shipment of aid through containerized consignments to Lebanon, ensuring consistent and reliable delivery. Aid distribution is carried out through our trusted partner organizations in Lebanon, ensuring that resources reach:

- Displaced Persons: Those who have lost their homes and livelihoods.
- Affected Populations: Vulnerable communities enduring the compounded effects of the ongoing conflict.

Impact and Achievements

- Regular Shipments: A series of containers carrying vital aid have been successfully sent to Lebanon, ensuring continuous support.
- Wide-Ranging Donations: Thousands of items, from clothing to medical supplies, have been provided to meet the varied needs of affected populations.
- Collaborative Success: The program's success reflects the collective efforts of numerous partners, volunteers, and donors, showcasing the power of solidarity.

Challenges and Learnings

Despite logistical hurdles and the complexity of coordinating international efforts, the program's structured approach and strong partnerships ensured effective implementation. Key learnings emphasize the importance of flexibility, clear communication, and local collaboration in addressing evolving needs.

The **Rapid Response Program for Lebanon**, as part of our pillar Intervention and Response Program, highlights Jusoor International's commitment to building bridges of support during times of crisis. By mobilizing resources, fostering partnerships, and ensuring effective distribution, we have provided critical aid to those most in need. As Lebanon continues to navigate profound challenges, Jusoor stands firm in its resolve to offer hope, dignity, and resilience to affected communities.

B. Panel Discussions:

1) Combating Fake News During Conflict

Held at the Graduate Institute of Geneva (IHEID), on the 8th of March 2024, this panel discussion convened leading experts from diverse fields to tackle the pervasive issue of misinformation and its role in conflict dynamics. Hosted at the Graduate Institute of Geneva, the event explored the complex intersection of media, technology, and propaganda, offering actionable strategies to combat false information, promote media literacy, and encourage international cooperation.

Key Themes and Expert Contributions

The Weaponization of False Information

Speaker: Mohamed Al Hammadi

As an eminent Emirati journalist and President of Jusoor, Mohamed Al Hammadi delivered a powerful examination of false information as a weapon in modern conflicts. Drawing on his extensive editorial experience, he provided critical insights across three subtopics:

Case Studies on Misinformation in Conflicts: Mohamed presented compelling examples of how false information exacerbates tensions, fuels hostility, and prolongs conflicts.

Propaganda and Public Opinion: He dissected sophisticated propaganda campaigns, highlighting their impact on shaping geopolitical landscapes and influencing public sentiment.

Identifying Sources and Motivations: Mohamed emphasized the need for robust mechanisms to verify sources and understand the motives behind disinformation, proposing actionable strategies for countering information warfare.

His analysis underscored the pressing need for heightened vigilance and proactive measures to address the escalating misuse of information in conflict zones.

Historical Perspectives on Media and Conflict

Speaker: Valéria Emília de Aquino

A human rights lawyer and scholar, Valéria examined the historical role of media in conflicts like WWII, the Cold War, and the Vietnam War. Her analysis centered on the interplay between media narratives, societal perceptions, and humanitarian outcomes.

Impact on Marginalized Communities: She explored how fake news and biased narratives exacerbate the vulnerabilities of at-risk populations, influencing migration policies and humanitarian aid distribution.

Strategies Against Misinformation: Advocating for a multi-stakeholder approach, Valéria called for government initiatives, corporate responsibility, and civil society engagement to combat disinformation effectively.

Valéria's emphasis on the ethical obligations of media platforms and the importance of nuanced reporting provided valuable context for understanding the long-term implications of misinformation.

The Role of Technology in Combatting Misinformation

Speaker: Viola Krebs, Ph.D.

A lecturer and expert in digital technologies, Viola addressed the transformative role of AI and digital tools in detecting and countering misinformation.

Media Literacy: She advocated for global educational initiatives to enhance critical thinking and equip individuals to identify misinformation effectively.

Leveraging AI for Verification: Viola emphasized the potential of AI and digital technologies to revolutionize information verification processes, ensuring authenticity and reliability in a digital-first era.

International Cooperation: Drawing from her experience in multinational projects, she highlighted the necessity of cross-border collaboration to tackle disinformation comprehensively.

Viola's insights bridged the gap between technology and societal resilience, emphasizing that innovation and education must go hand-in-hand to mitigate the risks of misinformation.

2) Symposium on AI and Citizenship: Celebrating 25 Years of ICVolunteers (ICV)

The Symposium on AI and Citizenship marked the 25th anniversary of International Conference Volunteers (ICV) with a thought-provoking exploration of artificial intelligence's (AI) ethical dimensions and its implications for democracy, human rights, and global citizenship. Held at the ICV Arcade in Geneva, the event featured dynamic panel discussions, a book exchange, and a celebratory commemoration, emphasizing the transformative power of AI in shaping the future of civic engagement.

Program Highlights

Opening Panel: AI, Democracy, and Citizenship

Moderated by sociolinguist Daphné Romy, the opening panel addressed the role of AI in enhancing democratic values and fostering civic engagement.

Key speakers included:

Giovanna di Marzo Serugendo (Director, University of Geneva's Center for Informatics): Explored AI's potential to revolutionize various societal sectors.

Viola Krebs, PhD: Examined how AI reshapes citizenship and societal participation, emphasizing its capacity to empower communities.

Abdoulaye Salifou (UNESCO Ethiopia): Highlighted the role of AI in Africa's governance and development, presenting critical perspectives on its adoption across the continent.

Tam Anh (University of Economics Ho Chi Minh City, Vietnam): Showcased innovative AI applications designed for youth empowerment in Vietnam.

This session underscored the global scope of AI and its capacity to redefine civic engagement and governance worldwide.

Roundtable: AI, Ethics, and Human Rights

Jusoor participated in a roundtable discussion moderated by Patrick Taran (President, Global Migration Policy Associates) brought together diverse experts to dissect the ethical challenges posed by AI.

Speakers included:

Gerhard Ermischer (President, Conference of INGOs, Council of Europe): Shared insights from the perspective of international NGOs.

Ezekiel Kwetchi Takam (Doctoral researcher, University of Geneva): Discussed the dominance of deontological ethics in AI and advocated for broader frameworks.

Valéria Emília de Aquino (Human Rights Lawyer): Explored the intersection of AI and human rights law, particularly in international courts.

Ousman Noor (Co-Director, Civilian Agenda): Addressed the use of AI in conflict zones and its ethical implications.

The discussion delved into AI's deployment in areas like the International Criminal Court and autonomous warfare, emphasizing the technology's inability to fully emulate human ethics. Concerns were raised about AI's misuse in conflict zones like Gaza, highlighting its devastating consequences and the urgent need for global oversight.

Book Exchange: "126 Heartbeats for Geneva International"

A discussion on this book illuminated the role of AI in fostering international collaboration and peacebuilding, showcasing how AI can be leveraged to address global challenges while fostering a culture of ethical development.

Commemoration of ICV's 25th Anniversary

The event concluded with a celebratory gathering to honor ICV's quarter-century of impactful work in communication, language, and technology support for humanitarian initiatives.

Distinguished speakers reflected on ICV's contributions, emphasizing the power of volunteerism and global citizenship in driving positive social change.

Key Takeaways:

Ethical AI Frameworks: The urgent need for comprehensive and inclusive ethical guidelines to address the complexities of AI in governance, law, and warfare.

AI in human Rights and Justice: Critical analysis of AI's role in conflict zones and international courts, underscoring the importance of human oversight.

Global Collaboration: Calls for international cooperation to regulate AI technologies and ensure they uphold human dignity and rights.

Civic Empowerment: Leveraging AI to promote civic engagement, particularly among marginalized communities, ensuring equitable access and participation.

3) Unveiling Refugee Stories: Media & Advocacy Tactics

Jusoor International hosted a hybrid expert event titled *"Unveiling Refugee Stories: Media & Advocacy Tactics"* at the University of Geneva on June 28, 2024, drawing multiple participants. Organized in partnership with Global Migration Policy Associates (GMPA) and the International Organization for Democracy and Human Rights (IODHR), the event featured a mix of expert presentations, personal narratives, and audience discussions. The dialogue highlighted the intersection of media, legal frameworks, and advocacy in addressing the challenges faced by refugees and migrants.

Media's Role in Refugee Advocacy

Speakers underscored the media's pivotal role in shaping public perception and policies concerning refugees. Mohamed Al Hammadi, President of Jusoor International, emphasized the need for balanced and empathetic reporting, challenging misinformation, and humanizing refugee stories to combat xenophobia and incite global solidarity.

Global Migration Context and Policies

Patrick Taran, President of GMPA, provided an analysis of global migration trends, emphasizing the economic contributions of migrants and the need for policies that respect their rights. His proposed Ten-Point Agenda called for inclusive policies, legal protections, and international cooperation to support countries with significant refugee populations.

Legal Protections and Accountability

Dr. Mehmet Şükrü Güzel highlighted the importance of international legal frameworks like the 1951 Refugee Convention in protecting refugee rights. He called for stronger enforcement mechanisms, collaboration between civil society and local authorities, and addressing bureaucratic barriers to ensure justice for displaced populations.

Personal Narratives as Advocacy Tools

Jenny Bettancourt shared her personal experiences of displacement following political persecution in Chile. She stressed the power of storytelling in fostering empathy, influencing policy, and combating repression, advocating for platforms that amplify refugee voices.

The event underscored the critical need for responsible journalism, international solidarity, and robust legal frameworks to address the root causes of displacement and protect refugee rights. Attendees were urged to support initiatives that amplify refugee voices and collaborate across sectors to foster inclusivity and compassion.

4) Under Fire: Protecting Journalists in Conflict Zones

On October 23, 2024, Jusoor International hosted "*Under fire: Protecting journalists in conflict zones*," a pivotal panel discussion highlighting the escalating dangers faced by journalists operating in conflict areas at the Geneva Press Club. Moderated by Isabelle Falconnier, Executive Director of the Geneva Press Club, the event brought together prominent experts from organizations such as the Press Emblem Campaign, OccamSec, and The Civilian Agenda. These distinguished speakers examined the global threats to press freedom and shared actionable strategies to enhance journalist safety.

The panel addressed key challenges faced by journalists, including physical risks, digital vulnerabilities, and psychological pressures. Jean-Philippe Jutzi from the Press Emblem Campaign emphasized the alarming increase in journalist casualties and the urgent need for stronger international legal protections. Palestinian journalist Mohamed Sawwaf shared harrowing firsthand accounts of covering conflict in Palestine, highlighting the personal risks reporters endure to expose the truth. Thomas Mason from OccamSec elaborated on critical digital security measures, such as cryptography and steganography, to safeguard sensitive information, while human rights barrister Ousman Noor and Laura Burns reinforced the importance of independent journalism in countering biased narratives and holding perpetrators of human rights violations accountable.

The discussion also featured compelling case studies shared by Jusoor's President, Mohamed Al Hammadi, showcasing collaborative strategies to support journalists in the MENA region. These examples underscored the critical role of international partnerships in developing robust support networks for media professionals operating in high-risk environments.

The event concluded with a lively Q&A session, during which attendees raised pressing questions about media responsibility, data security, and systemic challenges. Notable solutions discussed included leveraging artificial intelligence to enhance journalist safety and advocating for equitable media representation in global narratives.

"Under fire: Protecting journalists in conflict zones" was a significant step in advancing Jusoor's Freedom of Expression program, reaffirming our commitment to promoting press freedom and safeguarding journalists worldwide.

Our impact

As we set our sights on the upcoming year, Jusoor International is dedicated to achieving transformative impact through our three pillar programs. Our strategic objectives for 2025 will be portrayed under these pillars, reflecting our commitment to creating positive change in the following ways:

I. Investigating and Reporting Program:

Uncovering human rights abuses:

- a. Outcome 1: Initiating investigations to uncover undeniable records of human rights abuses.
- b. Indicators:
 - i. Launch of the investigation unit and commencement of initial human rights abuse investigations.
 - ii. Identification of situations with undeniable records of abuses.

Exposing violations with network of partners:

- a. Outcome 2: Reporting challenges and exposing violations through a growing network of partners and followers.
- b. Indicators:
 - i. Development of partnerships for collaborative reporting and exposure efforts.
 - ii. Growth in the organization's network of followers engaged in human rights advocacy.

Advocacy for policy change:

- a. Outcome 3: Directing advocacy at governments and policy-makers for policy change and enforcement.
- b. Indicators:
 - i. Launch of targeted advocacy campaigns directed at specific policies, laws, and practices.
 - ii. Initial responses and engagements from government and policy-making entities.

II. Emergency and Response Program:

Data-driven analysis:

- a. Outcome 4: Launching data-driven analysis for the protection of victims' rights.
- b. Indicators:
 - i. Establishment of foundational processes for hotspot data analysis.
 - ii. Initial community feedback on the perceived impact of data-driven responses.

Humanitarian interventions:

- a. Outcome 5: commencing timely and targeted delivery of aid and assistance.
- b. Indicators:
 - i. Initial reduction in response time compared to baseline projections.
 - ii. Successful on-time delivery to identified priority areas with initial emergency scenarios.

III. Freedom of Expression Program:

Media advocacy campaigns:

- a. Outcome 6: Launching inaugural media advocacy campaigns for increased public awareness.
- b. Indicators:
 - i. Initial reach and engagement metrics of media advocacy campaigns.
 - ii. Early public perception changes regarding the importance of independent journalism.

Capacity-building training:

- a. Outcome 7: commencing foundational training for improved safety and professionalism in journalism.
- b. Indicators:
 - i. Initial reports on observed changes in the safety and professionalism of participating journalists.
 - ii. Number of participants benefiting from initial capacity-building training.

Strategic Goals for 2025

In 2025, Jusoor International will build on the partnerships and strategies forged in 2024, complementing our ongoing initiatives with a range of new projects designed to deepen our impact and expand our reach. These projects will align with our strategic vision for the next three years and further strengthen our commitment to human rights, freedom of expression, and humanitarian action.

1. **Capacity Building and Training Programs:**

We will launch a series of comprehensive training initiatives designed to enhance the safety and professionalism of journalists and humanitarian workers in conflict zones.

These programs will include:

- **Journalism Safety:** Providing essential training on protecting journalists in high-risk environments, equipping them with the tools to operate safely while reporting on sensitive issues.
- **Strategic Management in Conflict-Ridden Environments:** Offering specialized training in managing organizations and humanitarian projects effectively in volatile, conflict-affected areas.
- **Ethical AI:** Conducting workshops focused on the ethical use of artificial intelligence, exploring its implications for human rights, privacy, and journalism, and ensuring that AI technologies are developed and applied responsibly.

2. **Partnership with the Civilian Agenda on Gaza Film and Documentary:**

In collaboration with the Civilian Agenda, we will produce a powerful film or documentary focused on the ongoing humanitarian crisis in Gaza. This project will aim to raise global awareness, amplify the voices of those affected, and advocate for lasting solutions to the region's challenges. The documentary will serve as a tool for both public education and policy advocacy.

3. **Cultural Festival in Geneva, Switzerland:**

Jusoor International will host a Cultural Festival in Geneva, bringing together artists, activists, and thought leaders from across the globe to celebrate the resilience and creativity of communities impacted by conflict. The festival will feature art exhibitions, performances, and discussions on themes related to human rights, freedom of expression, and the role of culture in peacebuilding. It will also serve as a platform for cross-cultural dialogue and collaboration.

4. **Joining the International Network on Explosive Weapons (INEW):**

In line with our commitment to humanitarian action, Jusoor International will join INEW, a global coalition of NGOs working to prevent the human suffering caused by the use of explosive weapons in populated areas. Through this membership, we will engage in research, policy advocacy, and collaborative efforts aimed at developing stronger international standards and policies to protect civilians from the devastating impact of explosive violence. By participating in INEW's campaigns, we will amplify our voice in calling for the prohibition of explosive weapons with wide-area effects in populated areas and advocate for the rights of victims and survivors.

These projects, together with our ongoing initiatives, will form the cornerstone of Jusoor International's strategy for 2025 and beyond. By leveraging our established partnerships and continuing to innovate in our programs, we aim to drive meaningful change and make a tangible impact on human rights, conflict resolution, and global awareness. Through collaboration,

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advocacy, and direct action, Jusoor International will remain at the forefront of efforts to create a more just, safe, and equitable world for all.

As we embark on another year of transformative initiatives, Jusoor is committed to achieving these strategic goals in collaboration with our partners, stakeholders, and the communities we serve. Together we aim to create lasting change.

Our Financial Review

Type of expenses	Expenses Breakdown
Program and Operational expenses	Office rent Expert fees Core program expenses (Translation services, Printing fees, Transportation costs, accommodation costs, ...)
Management and Administrative expenses	Financial Auditing Taxes Banking Transactions Software and email services Phone costs Transportation costs Design services Miscellaneous
Total expenses for 2024	14,993.66 CHF (expense breakdown below)

Program and Operational Expenses

Program	Project 1	Project 2
Investigating and Reporting Program	Syposium - AI and Human Rights Ethical Dilemmas – March 22 2024	Panel discussion – Unveiling Refugee Stories – June 28 2024
	Printing fees: 35 CHF	Coffee break: 94.78 CHF Photographer hotel: 383 CHF Speaker fee: 300 CHF Venue: 487.5 CHF Translator fees: 800 CHF Marketing and communications: 179.91 CHF
	Total: 35 CHF	Total: 2,245.19 CHF
Freedom of Expression Program	Panel Discussion – Fake News During Conflict – March 8 2024	Panel Discussion – Under Fire: Protecting Journalists in Conflict Zones – October 23 2024
	Coffee break: 85 CHF Venue: 600 CHF Translator fees: 600 CHF	Translator fees: 600 CHF Marketing fees: 140.5 CHF Venue/coffee break/Audio tech: 2000 CHF
	Total: 1,285 CHF	Total: 2,740.5CHF
Intervention and Response Program	Rapid Response for Lebanon Program – September/October/November 2024	-
	Printing fees: 140.5 CHF	-
	Total: 140.5 CHF	-
Total of all program and operational costs	Total: 6,446.19 CHF	

Management and Administrative Expenses

Expense	Breakdown	Total
Financial Auditing for 2022 - 2023	Auditing fees: 4,324 CHF	4,324 CHF
New website	Developer fees: 2,250 CHF	2,250 CHF
Outsourcing Taxation process	Consultant fees: 300 CHF Mail/procedural fees: 6.8 CHF	306.8 CHF
Extra fees for board participation in events/business dinners	For the panel discussion – unveiling refugee stories – june 28 2024: 978.03 CHF For the panel discussion – protecting journalists in conflict zones – october 23 2024: 688.44 CHF	1,666.47 CHF
Total of all management and administrative expenses:	Total: 8,547.47 CHF	

Conclusion

As we reflect on the year ahead, Jusoor International remains committed to confronting the most pressing human rights challenges, advocating for the protection of free expression, and delivering timely and effective humanitarian assistance. Our core programs—Investigating and Reporting, Emergency and Response, and Freedom of Expression—continue to be the foundation upon which we build our efforts to create lasting change in the lives of individuals and communities facing adversity.

The journey of 2024 will be marked by strategic expansion, deeper partnerships, and an unwavering focus on outcomes that matter. Whether it is through uncovering human rights violations, providing rapid relief in crisis zones, or safeguarding the freedom of the press, our work will be guided by the values of integrity, accountability, and compassion. We are driven by the belief that every effort, no matter how small, contributes to the broader movement for justice and human dignity.

In all that we do, we remain grounded in the communities we serve and the partners who share our vision. Together, we are not only addressing immediate needs but also shaping a future where human rights are respected, freedoms are upheld, and the most vulnerable are empowered to thrive. As we move forward, Jusoor will continue to build on its successes, learning from its challenges, and relentlessly pursuing a world where the rights and voices of all people are protected.

Thank you to our dedicated staff, partners, supporters, and the countless individuals who inspire us to keep pushing forward. With your continued support, we are confident that our collective efforts will lead to meaningful and sustainable change in 2024 and beyond.